

# Help us Celebrate our 5 Year Anniversary!



5th Annual Kick-off Celebration  
Friday, March 19, 2010  
The Providence Marriott - 1 Orms Street  
5:00 p.m. - 8:30 p.m.

## Special Guest Speaker, Dr. Sharon Drake Petro

Sports Psychology Consultant and Founder of Head Coaching - [www.head-coaching.com](http://www.head-coaching.com)  
will discuss strategies to help you gain the mental advantage with the **WIN** (What's Important Now) Method.

The **WIN Method** is a technique used to help players (and business professionals) enhance their focus on relevant, controllable elements for optimized performance on the course and in the boardroom. Golfers, non-golfers, executives and emerging leaders will not want to miss this opportunity to hear Dr. Petro speak.

**Bring a friend and/or business associate or colleague!**  
(see below for more details on Dr. Petro)

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Buffet Dinner and Cash Bar

Vendor circle & Social-Networking Hour

Hear about & sign up for Leagues, Golf Events, Clinics & New Members

Lots of giveaways...

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**Members** - \$45 in advance of March 12, \$50 thereafter

**Non-Members** - \$50 in advance of March 12, \$55 thereafter

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**MEMBERS & NON-MEMBERS** alike will be eligible for special prizes and recognition.

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If you would like to advertise your business (at reasonable rates) in our event program, please contact Kimberly Gauthier at [kschultz@amgen.com](mailto:kschultz@amgen.com)

We'd love for you to get involved! If you'd like to volunteer for an hour or two at the event, please contact Christine Dolan at [christine@uri.edu](mailto:christine@uri.edu)

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### The Head Coach - Dr. Petro

"Golf is played mainly on a five-and-a-half inch course...the space between your ears" as great American golfer Bobby Jones once said.

Sharon Drake Petro, Ph.D. is a sport psychology consultant and hands-on Founder and Director of Head Coaching. She draws on decades of experience to teach about the Mental Advantage and the strategies she has developed to break down goals of peak performance into smaller achievable steps. Her method of asking the right questions helps her clients become more aware of how their thinking affects their performance. This, in turn, helps the athlete make the necessary changes in their thought habits in order to gain more control. This method of guided discovery has helped athletes and coaches achieve real results—real fast. [www.head-coaching.com](http://www.head-coaching.com)

Dr. Petro was the keynote speaker at the 2007 EWGA's Annual Conference at Amelia Island. She has a rich and diverse background as an athlete, teacher, counselor and coach. She created Head Coaching in 1998 to share her passion for sport psychology with others. Head Coaching is based in Central Virginia in Charlottesville, home of the University of Virginia.

As we know, mental skills need to be practiced just as much as physical skills. We hope you can join us for the fun and festivities at our season kick-off and to hear Dr. Petro provide insight for improving your own game of golf.

**Don't miss our 5th Annual Kick-off, register now at [www.ewgari.com](http://www.ewgari.com)**